










Together, we can tackle child abuse



Suggested social media posts

Asset		Twitter	Facebook
The different types of child abuse			
The Four Types of Child Abuse [animated GIF]		<p>If you think a child might be at risk, report it – even if you’re not completely sure. Find out more gov.uk/tacklechildabuse #tackleabusetogether</p> <hr/> <p>Could you tell if a child were suffering abuse? Find out more today. If you think it, report it. Let’s #tackleabusetogether</p>	<p>It’s up to all of us to keep children safe. If you think a child might be at risk, you don’t need to be completely sure. Report it to your local council who can provide the support a child may need.</p> <p>Find out more: gov.uk/tacklechildabuse #tackleabusetogether</p>
The signs to spot			
A B C Overview [animated GIF]		<p>Do you know your A B C? To keep children safe look out for changes in their Appearance, Behaviour and Communication. If you’re concerned they might be at risk, tell someone. Find out more gov.uk/tacklechildabuse #tackleabusetogether</p> <hr/> <p>Learning the signs of abuse will help you keep children safe. If you think it, report it. Let’s #tackleabusetogether</p>	<p>Do you know your A B C? To protect children from abuse, look out for changes in their Appearance, Behaviour and Communication. If you’re concerned they might be at risk, tell someone. Any information could be the missing piece of information that’s needed to keep a child safe.</p>

			<p>Find out more gov.uk/tacklechildabuse #tackleabusetogether</p>
<p>A B C Examples [animated GIF]</p>	<p>TO SPOT THE SIGNS OF CHILD ABUSE LOOK FOR</p>	<p>Poor hygiene. Disruptive behaviour. Aggressive language. These could all be signs that a child is a victim of abuse. You don't have to be completely sure. If you think it, report it. Find out more gov.uk/tacklechildabuse #tackleabusetogether</p> <p>It's up to all of us to keep children safe. Think A B C. If you see something, say something. Let's #tackleabusetogether</p>	<p>Poor hygiene. Disruptive behaviour. Aggressive language. These could all be signs that a child is at risk from abuse or neglect.</p> <p>To protect children from abuse, look out for changes in their Appearance, Behaviour and Communication.</p> <p>You don't have to be completely sure. If you think it, report it. Find out more gov.uk/tacklechildabuse #tackleabusetogether</p>
<p>Example Scenario: Everyone's responsibility [graphic]</p>	<p>SPOTTING THE SIGNS OF CHILD ABUSE</p> <p>To help protect a child look out for changes in their Appearance, Behaviour and Communication (A,B,C).</p> <p>Keeping children safe is everyone's responsibility. Even if you're not completely sure report it to your local council, NSPCC, or the police.</p> 	<p>We all have a role to play in protecting young people from abuse and neglect. If you think a child could be at risk, report it. Let's #tackleabusetogether gov.uk/tacklechildabuse</p> <p>It's up to all of us to keep children safe from abuse and neglect. If you think it, report it. Let's #tackleabusetogether.</p>	<p>We all have a role to play in protecting children and young people from abuse.</p> <p>Find out more about the signs to spot and what you can do if you're concerned a child may be at risk.</p> <p>You don't have to be completely sure. If you think it, report it.</p> <p>Let's #tackleabusetogether gov.uk/tacklechildabuse</p>
<p>Example Scenario: Opening up [graphic]</p>		<p>A child won't always ask for help if they're being abused. Look out for the signs. Let's #tackleabusetogether gov.uk/tacklechildabuse</p>	<p>You might think that if a child isn't talking about it, then it isn't happening. But many young people who experience child</p>

	<p>SPOTTING THE SIGNS OF CHILD ABUSE</p> <p>To help protect a child look out for changes in their Appearance, Behaviour and Communication (A,B,C).</p> <p>Children who are being abused can find it difficult to open up about their experiences. Their silence doesn't mean abuse isn't happening.</p> 	<p>Not talking about it doesn't mean it's not happening. Look out for the signs – and if you're worried, share your concerns gov.uk/tacklechildabuse. Let's #tackleabusetogether</p>	<p>abuse find it difficult to express themselves. Look out for the signs – if you think it, report it. Find out more at gov.uk/tacklechildabuse #tackleabusetogether</p>
<p><u>Example Scenario: Bad behaviour / acting up [graphic]</u></p>	<p>SPOTTING THE SIGNS OF CHILD ABUSE</p> <p>To help protect a child look out for changes in their Appearance, Behaviour and Communication (A,B,C).</p> <p>There could be more to a child's bad behaviour than you think. Acting up, or hurting themselves or others could be one of the signs that they are a victim of abuse.</p> 	<p>A child misbehaving could mean more than you first think. Find out more about the signs of abuse and if you think it, report it. gov.uk/tacklechildabuse #tackleabusetogether</p> <p>We all have a role to play in keeping children safe. Look for the signs of abuse and if you think it, report it. Let's #tackleabusetogether</p>	<p>A child misbehaving could be harmless. But it could also mean more than you first think. Certain types of disruptive behaviour might be a sign that a child is a victim of abuse. Find out more about the signs and if you think it, report it. gov.uk/tacklechildabuse #tackleabusetogether</p>
<p><u>Example Scenario: Patterns of behaviour [graphic]</u></p>	<p>SPOTTING THE SIGNS OF CHILD ABUSE</p> <p>To help protect a child look out for changes in their Appearance, Behaviour and Communication (A,B,C).</p> <p>Look out for unusual changes in any young person's behaviour. Recurring changes that appear out of character can be more than just teenage mood swings.</p> 	<p>Young people change fast. But frequent unusual behaviour shouldn't be ignored. Find out more about the signs of abuse and neglect and if you think it, report it. Let's #tackleabusetogether gov.uk/tacklechildabuse</p> <p>If you're worried a young person' at risk, tell your local council, NSPCC or the police – even if you're not completely sure. Let's #tackleabusetogether</p>	<p>Young people change fast. But unusual behaviour that is out-of-character shouldn't be ignored.</p> <p>Find out more about the signs of child abuse and neglect and if you think it, report it – even if you're not completely sure.</p> <p>Visit gov.uk/tacklechildabuse #tackleabusetogether</p>
<p><u>Example Scenario: Putting themselves at risk [graphic]</u></p>		<p>It can be hard to keep track of teenagers. But if they start going missing for long periods of time, it could mean something's wrong. Find out about the signs of abuse and neglect. If</p>	<p>It can be hard to keep track of teenagers. But if they start going out for unusually long periods of time, or start to abuse drugs or</p>

	<p>SPOTTING THE SIGNS OF CHILD ABUSE</p> <p>To help protect a child look out for changes in their Appearance, Behaviour and Communication (A,B,C).</p> <p>If a teenager abuses drugs or alcohol, gets involved with gangs or goes missing, it could actually be a sign that they are a victim of exploitation or abuse.</p> 	<p>you think it, report it. gov.uk/tacklechildabuse #tackleabusetogether</p>	<p>alcohol, it could mean that something's wrong.</p>
		<p>If you think there's something unusual about a teenager's behaviour, report it. Your information could be vital to keeping them safe. Let's #tackleabusetogether</p>	<p>Find out about the risks of abuse and neglect. If you think it, report it – even if you're not completely sure. gov.uk/tacklechildabuse #tackleabusetogether</p>
<p>Emotional [animation]</p>	<p>SPOT THE SIGNS OF EMOTIONAL ABUSE</p> 	<p>Could you spot a child suffering emotional abuse? Find out what to be aware of and if you think it, report it. Visit gov.uk/tacklechildabuse for more information #tackleabusetogether</p>	<p>Could you spot a child showing signs of emotional abuse? Isolation and a lack of social skills could indicate a child at risk.</p>
		<p>Not all the signs are obvious. Silence could speak volumes. If you think it, report it. Let's #tackleabusetogether</p>	<p>If you're worried a child is a victim of abuse, you don't need to be completely sure. If you think it, report it. Find out how at gov.uk/tacklechildabuse and let's #tackleabusetogether</p>
<p>Physical [animation]</p>	<p>SPOT THE SIGNS OF NEGLECT</p> 	<p>Could you spot a child suffering physical abuse? Find out what to look out for and if you think it, report it. Visit gov.uk/tacklechildabuse for more information #tackleabusetogether</p>	<p>Could you spot a child showing signs of physical abuse? Flinches and inconsistent explanations of cuts and bruises are some of the signs to look out for.</p>
		<p>If you're worried about a child's safety, report it. Your information will form one part of a bigger picture and could prove vital to keeping a child safe. Let's #tackleabusetogether</p>	<p>If you're worried a child is a victim of abuse, you don't need to be completely sure. If you think it, report it. Find out how at gov.uk/tacklechildabuse and let's #tackleabusetogether</p>

<p>Sexual [animation]</p>	<p>SPOT THE SIGNS OF SEXUAL ABUSE</p> 	<p>Could you spot a child suffering sexual abuse? Find out what to be aware of and if you think it, report it. Even if you're not completely sure. Visit gov.uk/tacklechildabuse for more information #tackleabusetogether</p>	<p>Could you spot a child showing signs of sexual abuse? Sexual behaviour and use of sexual language are some of the signs to look out for.</p> <p>If you're worried a child is a victim of abuse, you don't need to be completely sure. If you think it, report it. Find out how at gov.uk/tacklechildabuse and let's #tackleabusetogether</p>
<p>Neglect [animation]</p>	<p>SPOT THE SIGNS OF PHYSICAL ABUSE</p> 	<p>Could you spot a child suffering neglect? Find out what to be aware of and if you think it, report it. Even if you're not completely sure. Visit gov.uk/tacklechildabuse #tackleabusetogether</p>	<p>Could you spot a child showing signs of neglect? Hunger, unresponsiveness and an unkempt appearance could all indicate a child at risk.</p> <p>If you're worried a child is a victim of neglect, you don't need to be completely sure. If you think it, report it. Find out how at gov.uk/tacklechildabuse and let's #tackleabusetogether</p>
<p>How to report and what happens next</p>			
<p>What you need to report it [animated GIF]</p>		<p>If you're worried a child might be a victim of abuse, you only need some basic information to report it. Find out more gov.uk/tacklechildabuse #tackleabusetogether</p>	<p>If you're worried a child might be a victim of abuse, a name, a school, an address or a location is all you need to report your concerns to your local council.</p>

	<h2 style="text-align: center;">TO REPORT CHILD ABUSE</h2>	<p>Reporting concerns about a child's safety is simple. If you think it, report it. Let's #tackleabusetogether</p>	<p>If you think a child may be at risk, you don't need to be completely sure. Report it and you could provide important information needed to keep a child safe.</p> <p>Find out more: gov.uk/tacklechildabuse #tackleabusetogether</p>
<p>Who can you talk to? [animated GIF]</p>	<h2 style="text-align: center;">WHO CAN YOU TALK TO?</h2>	<p>If you're worried a child is at risk of abuse, talk anonymously to your local council, NSPCC or the police. If you think it, report it. Let's #tackleabusetogether gov.uk/tacklechildabuse</p> <p>If you think they are at risk, report it. You could provide important information needed to keep a child safe. Let's #tackleabusetogether</p>	<p>If you're worried a child is being abused, you don't have to be completely sure to report your concerns. By talking anonymously to your local council, the NSPCC or the police, you could provide crucial information to help keep a child safe. If you think it, report it. Let's #tackleabusetogether gov.uk/tacklechildabuse</p>
<p>What happens when you report? [animated GIF]</p>	<h2 style="text-align: center;">WHAT HAPPENS WHEN YOU REPORT?</h2>	<p>If you suspect child abuse, your local council will listen to your concerns and act to support the child and their family, if needed. Even if you're not completely sure, report it. Visit gov.uk/tacklechildabuse #tackleabusetogether</p>	<p>If you suspect child abuse, your local council will listen to your concerns and act to support the child and their family, if needed.</p> <p>You don't have to be completely sure. If you think it, report it. Visit gov.uk/tacklechildabuse for more information or to find your local council contact. #tackleabusetogether</p>

		<p>If you're worried about a child's safety, report your concerns quickly and confidentially and they will be investigated. Let's #tackleabusetgether</p>	
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