



Please note that content in this toolkit is embargoed and should not be released to the public or media until 00:01 hours 15th December 2017

Sexual Health Campaign

Social Media Toolkit

December 2017

Social Media Toolkit

Please use the following campaign hashtags when posting to social media. Please feel free to use a selection, or all of the campaign hashtags:

- #ProtectAgainstSTIs
- #ProtectEachOther
- #SafeSex

Suggested social media posts:

Please be advised that the links below will not go live until launch on 15 December 2017.

Facebook

- Did you know that 6 in 10 of all chlamydia and gonorrhoea diagnoses in 2016 were in people aged 15-24? Using a condom reduces your chances of getting an STI. To find out more, visit: <http://po.st/0bW8A4> #ProtectAgainstSTIs
7 in 10 cases of chlamydia are symptomless, Find out more about why using a condom is the way forward: <http://po.st/0bW8A4> #ProtectAgainstSTIs
- Chlamydia and gonorrhoea are the two most common STIs in England amongst 15-24 year olds. Using a condom protects you from STIs. To find out more about STIs, please visit <http://po.st/0bW8A4> #SafeSex
- Over half of all new STIs diagnosed in 2016 were in 15-24 year olds. To lower your risk, use a condom <http://po.st/0bW8A4> #ProtectAgainstSTIs
- In England, around 128,000 chlamydia diagnoses are in young people aged 15-24. You can help to stop the spread of chlamydia by always using a condom <http://po.st/0bW8A4> #ProtectAgainstSTIs
- Of people aged 15-24, boys are twice and girls are seven times more likely to be diagnosed with an STI than their counterparts aged 25-59. Make sure you're aware of the risks of sex without a condom: <http://po.st/0bW8A4> #ProtectEachOther
- Chlamydia is the most common STI in England, followed by gonorrhoea as the second most common. Protect each other from STIs, always use a condom <http://po.st/0bW8A4> #ProtectAgainstSTIs

Twitter

- 6 in 10 of all chlamydia and gonorrhoea diagnoses in 2016 were in people aged 15-24. Reduce your risk of getting an STI and use a condom. For more information on STIs, visit <http://po.st/0bW8A4> #ProtectEachOther
- Chlamydia and gonorrhoea are the two most common STIs in England amongst 15-24 year olds. Using a condom significantly reduces the risk of getting an STI. Find out more about why you should use a condom: <http://po.st/0bW8A4> #ProtectAgainstSTIs

- Chlamydia and gonorrhoea are often symptomless. Get clued up on how you can avoid getting these STIs, and the symptoms to look out for here: <http://po.st/0bW8A4> #ProtectAgainstSTIs
- Using a condom reduces your risk of getting an STI, such as chlamydia or gonorrhoea. To get clued up on STIs visit: <http://po.st/0bW8A4> #SafeSex
- Get clued up on chlamydia and gonorrhoea. Make sure you carry a condom, and use it to avoid STIs: : <http://po.st/0bW8A4> #SafeSex
- Consistently using a condom can reduce the risk of infection from STIs. Find out more about condoms and how they can reduce the risks of STIs: <http://po.st/0bW8A4> #ProtectAgainstSTIs
- Chlamydia and gonorrhoea are the two most common STIs in England.– Protect against STIs, use a condom <http://po.st/0bW8A4> #ProtectAgainstSTIs