



Welcome to our spring term newsletter, brought to you on behalf of the Hertfordshire Safeguarding Children Board eSafety group. This term our focus is raising eSafety awareness across the whole school community. **Safer Internet Day** is an excellent way to remind everyone about the importance of online safety. Children from a very early age are accessing the internet, perhaps by using their parent's mobile phone or a family iPad! Sometimes children and young people do not consider the long term implications of their online behaviour. We all want them to benefit from the exciting opportunities technology offers but safely! The appropriate links below can be shared with your school community. Please do contact me if you would like to discuss a specific eSafety incident or would like further information or advice.

*Ann Layzell*

## Safer Internet Day 2013 Tuesday 5<sup>th</sup> February

Help celebrate the tenth anniversary of this worldwide event by using this opportunity to promote the safe and responsible use of online technology. The theme for 2013 is **Online Rights and Responsibilities** with the slogan "**Connect with Respect**".

Visit [www.saferinternet.org.uk/safer-internet-day](http://www.saferinternet.org.uk/safer-internet-day) and download the primary or secondary pack which will include a school assembly, lesson plan and many other resources.

You can add a banner to your school website and even take part in the live radio programme. Remember the resources from previous years are still available and can also be used at any time.



## Resources for Parents and Carers

**Vodafone** has produced a second edition of their excellent magazine called '**Digital Parenting**'. This magazine has been developed to help parents and carers understand and get involved with their children's digital world. The magazine is very readable, informative and provides advice on a range of eSafety issues. To order a copy of the magazine, email [publications@parentfocus.co.uk](mailto:publications@parentfocus.co.uk) or visit their website: <http://www.vodafone.com/content/index/parents.html>

## Parenting in the Digital Age

'The Parent Zone' has developed a video specifically for parents (scroll to bottom of webpage). You could download the video or send the link home to parents [www.theparentzone.co.uk](http://www.theparentzone.co.uk)

## The Parents' and Carers' Guide to the Internet

This video was launched last year by **Thinkuknow** and is an excellent 30 minute video that is available on the parents section of their website [www.thinkuknow.co.uk/parents/](http://www.thinkuknow.co.uk/parents/)

## Learning Disabilities, Autism and Internet Safety

This parents guide, produced by Cerebra, Mencap and Ambitious about Autism, identifies a range of potential risks that children with a learning disability or autism may face when using the internet. It provides parents with advice and resources to help their child safely enjoy and use the internet. [www.mencap.org.uk/news/article/keeping-safe-online](http://www.mencap.org.uk/news/article/keeping-safe-online)

## eSafety School Rules

What are your school eSafety rules?

Do all your pupils know these rules? What about staff, governors and parents/carers?

Here are some basic rules for everyone:

- ☺ Be nice online
- ☺ Tell a trusted adult if you are ever worried, frightened or threatened when online
- ☺ Always ask yourself 'Would you do and say this in the real world'
- ☺ Remember **once online always online**

## Children's Media Use and Attitudes - Ofcom report

The Ofcom annual report identifies the latest trends:

- Over a third of 3-4 year olds are going online using a desktop PC, laptop or netbook, 6% via a tablet computer such as an iPad, 3% via a mobile phone, 2% using a games console and 2% using a portable media player
- 30% of 8 – 12 year olds who use the internet have a social network account, generally Facebook. Twitter is also becoming increasingly popular
  - Children aged 8-11 have an average of 92 friends and have not met around one in eight of these!
  - Children aged 12-15 say they have, on average, 286 friends and have not met around a quarter of these!
- Around one in twenty 8-11 year olds and almost one in ten of 12-15 year olds, who use the internet, say they have had experience of being bullied online in the past year.

To read the full report visit:

<http://stakeholders.ofcom.org.uk/binaries/research/media-literacy/oct2012/main.pdf>

## Sexting

This is the sending of sexually explicit texts, photos or videos, often using mobile phones. In the UK it is illegal to download, possess or share indecent images of a child under eighteen years of age.

Latest research conducted by the UK Safer Internet Centre, Plymouth University and supported by the NSPCC suggests that Sexting is considered almost routine for many 13-14 year olds!

<http://bit.ly/SaferInternetV17AnM>

A study by the **Internet Watch Foundation** has some very interesting quotes from young people! <http://bit.ly/InternetWatchFoundationXQMG2!>

## First to a Million - New interactive resource for young people aged 13 and above

The Child Exploitation and Online Protection (CEOP) Centre has created a new interactive film called **First to a Million** which is based around young people posting video content to sites like YouTube, how quickly things can spiral out of control and where they can get help if it does.

First to a Million, is available to download from the Resources area of the Thinkuknow website and is accompanied by a full set of guidance notes and supporting activities

[www.thinkuknow.co.uk/first2amillion](http://www.thinkuknow.co.uk/first2amillion)

Further resources based around Sexting can be found here: [www.saferinternet.org.uk/sexting](http://www.saferinternet.org.uk/sexting)

## eSafety Policy

Have you reviewed your eSafety policies recently? We have model policies that you can adapt and use <http://www.thegrid.org.uk/eservices/safety/policies.shtml>

## eSafety events

### **Online Safety and Sex & Relationships Education (SRE) Meetings**

**5<sup>th</sup> February 12ICT/053A** venue Hobbs Hill Wood Primary School, Hemel Hempstead

**4<sup>th</sup> March 12ICT/054A** venue The William Ransom Primary School, Hitchin

<http://www.thegrid.org.uk/learning/pshe/training/?panel=new>

**6<sup>th</sup> March 12ICT/032A National ICT and Computer Science Festival, Stevenage**

**eSafety Litebite session – What Ofsted Expects:**

<http://www.thegrid.org.uk/learning/ict/research/conferences/2013/>

For further eSafety advice, resources, training or to report an incident contact:

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Visit: HGfL

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